

BARRE DAILY TIMES

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FRANK E. LANGLEY, Publisher

Boston vs. Brooklyn will be a contest of the very busy B's.

The other name for Combes is sham-bles—a human sham-bles.

It is definitely established that the Vermont troops are home.

And to think that a short time ago German officials professed amazement that the entente allies didn't know they were beaten!

We wonder if Americans who are fighting with the British and French forces on the western front ever ask themselves candidly why they are there, why they ever enlisted to fight the battles of a country not their own.

There ought not to be any doubt whatever about the result of the Massachusetts election for United States senator when Henry Cabot Lodge is opposed by such a man as John F. Fitzgerald. The former is incomparably better fitted for the office than his opponent.

That Vermonters are not in a particularly belligerent frame of mind is revealed by the announcement that the Middlebury recruiting office for the state troops got four acceptable recruits in two months. But when the necessity has arisen, Vermonters have always come up to the test.

The University of Vermont, like many other institutes of higher learning, seems to have been affected by the college-going fever of the present day, as indicated by its registration of 218 freshmen, the largest class ever to enter the university. A dozen or 15 years ago a class of 100 was considered a bumper crop of freshmen at Burlington.

Pres. Wilson's valiant supporter in New Jersey, John W. Westcott, failed to win the Democratic nomination for senator in that state by nearly 6,000 votes out of less than 20,000 cast, the successful candidate being Senator James D. Martin, toward whom Wilson does not feel any too kindly an interest. The result is not very encouraging to the Wilson campaign managers in the presidential contest just ahead, and, coming soon after the Maine election, constitutes quite a disquieting influence, no doubt.

We wonder whether there is any excuse for the term "side judge" when referring to assistant judge of the county court. It is rather singular to see the expression used by three men who have been prominent in public affairs in drafting resolutions for statewide circulation. —Brattleboro Reformer.

Yes, it is easier to say or to write. The words "assistant judges" are an unwieldy proposition to handle. Moreover, those judges sit on either side of the presiding judge and could readily gain a designation as "side judges." However, according to the law, "assistant judges" it ought to be, as you suggest.

That the Vermont troops not only proved themselves efficient at Eagle Pass but also were well-behaved is proven by the very favorable notice which the Eagle Pass Herald gives them on the occasion of their departure for home. "Eagle Pass regrets to see them go" is the language of the notice and the spirit back of those words runs through the declaration made by the Eagle Pass contemporary even to the final statement: "Yes, we regret to see them go, because they made good and were the real goods." Also this: "When they get back home and are mustered out and again resume their places in private life we trust it will be final and that their services will not be needed again, but if perchance there should be a second call and order be to report to Eagle Pass they will find a most hearty welcome." Those words from a source like the newspaper published in the town where the Vermont boys camped are particularly pleasing to the folks back home who have watched the progress of the Vermont troops with interest.

THE FALL OF THIEPVAL.

The capture of Thiepval on the northern end of the Anglo-French drive against the Germans on the Somme front was even more notable than the seizure of Combes albeit the latter objective was more before the public eyes. Com-

bes itself had been attacked only briefly before it gave way to the tremendous offensive, but Thiepval had withstood the most violent assaults practically ever since the offensive was started on July 1. Moreover, Thiepval is said to have been fortified just as strongly as Combes and perhaps more so, because it lay nearer to the original line of demarcation between the opposing forces than did Combes and, therefore, required greater strength to meet the early battering of the entente allies. Hence it was really a greater task to take in the defenses there than it was at Combes, which was taken by an enveloping movement, while Thiepval was wrested from the Germans by storm. If the British are able to hold Thiepval, as it seems they are, it ought to make possible a spreading out of the British movement to surround Bapaume in much the same fashion as Combes was encircled. The British will find far less resistance in their push to the north of Bapaume than they met with when Thiepval was still a menace to them. From this time there is likely to be a strong effort at advance along the Ane river, which leads just to the north of Bapaume. Thiepval was the key to that region.

BANK ADVERTISING OF GREAT VALUE

Publicity for Savings Banks Urged by E. G. McWilliam of Los Angeles Before American Bankers' Association.

Kansas City, Mo., Sept. 28.—How savings banks should advertise was told by E. G. McWilliam of Los Angeles, a bank publicity man, at the meeting of the American Bankers' association convention here.

The savings bank men are celebrating the centennial of the establishment of savings banks, and are concluding this year a nation-wide campaign for the promotion of thrift, which has largely been furthered by advertising. Mr. McWilliam urged the carrying on of this campaign, and declared that the mutual savings banks as well as the ordinary stock savings banks should enter heartily into the advertising field.

"I know," he said, "that many of my mutual bank friends feel that they have right to spend any of their depositors' money for anything that savors of advertising, further than the law requires. However, in my own mind, I have always felt, as some one has expressed it, that mutual savings banks perform a function second only to that of the church, and as churches do not hesitate to advertise in order to aid them in saving souls, it seems to me that mutual banks ought as consistently might advertise to aid them in saving people from the evils of improvidence. Their publicity efforts should be purely educational, while as I have suggested, it is the duty of stock banks to attract depositors to those banks in addition to educating the public in thrift."

As a starting point in their advertising campaign, Mr. McWilliam said, bankers must realize that "a teller or a cashier with a grouch will waste a whole year's advertising appropriation. What does it avail you if you advertise that a man with a dollar is as welcome as a man with a thousand, if the man with the dollar finds it isn't so?"

The value of syndicated advertising, such as is made to order with the purpose of fitting any bank, was deprecated by the speaker who declared that bank advertising should be studied carefully to fit local conditions, and bankers who purchased syndicated matter without careful analysis constituted "a fine illustration of the triumph of hope over experience, as did the man who married his seventh wife."

Although many bankers still felt that the publicity department was a luxury without any practical value, Mr. McWilliam told of many ways in which it had demonstrated its service, and he referred to newspaper advertising as one of the essential items in the program for publicity. He presented a statistical table showing tests of people selected at random in various large cities on the question of what advertising had most attracted their attention, and in all cases street cars and newspapers, or newspapers and street cars were named as the two first in rank.

"Many banks are also overlooking the tremendous value their windows possess as an advertising medium," he declared. "Through the display of home or pocket banks with appropriate reading matter, or the display of bonds, mortgages, money or pictures, it is possible to, in a measure, give to a bank that value from its windows which the merchant gets from his, without in any degree lessening the dignity of the bank, and banks are rapidly coming to a realization of this fact."

In conclusion he said: "The effect of advertising is psychological. Probably not one depositor in a hundred will admit that he has come to you because of your advertising. As a matter of fact he may not know it, but it may be so just the same. Depositors like to be identified with a bank which by advertising indicates that it is a progressive and going institution."

Samuel and Sarah.

Sir Samuel Simms saw sweet Sarah Samson swimming. Suddenly she seemed sinking. Sir Samuel stood stunned. Striding seaward, spurning shingle, Sir Samuel swiftly swam Sarah-ward. Sir Samuel skillfully supporting swooning



It's a Bird

Come in and rob the nest.

Get the pick before the choice ones have flown. Big liberal patterns and wonderful colors in the new fall scarfs. "Ties that bind" just enough to keep in place.

Everything in neckwear to give the right touch to your new fall suits. Prices 25c to 75c.

Shirts too. Never better.

Colors guaranteed fast.

F. H. Rogers & Company

Clothing and Furnishings

Walk-Over

The Shoe for You

Here Are Good Reasons

WALK-OVERS set

the styles for shoes.

They are always first to show new patterns in full range of sizes.

They always look well,

fit well and wear well—

this is the why WALK-OVERS are the chosen

footwear of the world.

Let us fit you in the easy

comfortable WALK-OVER way.

Come in and see the

shoes that women wear

all over the globe.

This model shows a

shoe you will like, at the

price you want to pay.

Rogers' Walk-Over Boot Shop

170 No. Main St.



Sarah, swimming shoreward, Sir Samuel successfully swooned Sarah. Seemingly somewhat shaky, Sir Samuel sampled some spirits—special Scotch. Sarah saw Sir Samuel's self-sacrificing spirit. Sir Samuel saw Sarah's sweetness. Sir Samuel soon sought Sarah. Striding slowly, Sarah sighed softly. Sir Samuel seemed speechless. "Say something, Sir Samuel," said Sarah. "Say Sam, Sarah," said Sir Samuel. Sarah, smiling shyly, softly said, "Sam." "Sarah—Sally," stammered Samuel. "Sweet Sarah—sweetheart." Sarah solemnly surrendered.—St. Louis Post-Dispatch.

BETHEL

Mr. and Mrs. L. H. Whitney are moving to the Bascom house, of which they will be in charge beginning the first of October. Harry Emery, owner of the hotel, who has conducted it many years, retires temporarily because of his wife's poor health, feeling that they both need a rest. He has a farm in this town and a summer home in Barnard. Mr. Whitney is not planning at once to leave his position as clerk at Abbott & Cady's store. Mrs. Whitney for years has run a successful boarding house in the Wheeler block.

Frank A. Gray, who came here recently from Waterbury to assume the Singer sewing machine agency, has rented the Kent restaurant near the passenger depot and has taken possession. Mr. Kent is working in Stratford and his daughters are living at A. C. Batcheller's and attending school. Blanche, the 10-year-old daughter of Mr. Gray, is ill with a light case of diphtheria at the Bethel inn block and with her mother is quarantined in the rest of the family being quarantined out.

The house of Harry Bagley, where a case of diphtheria existed, was fumigated yesterday and the quarantine has been removed. The disease did not spread to other members of the family from the six-year-old boy, who has recovered.

Miss Katherine Chamberlin of Philadelphia has been visiting at F. H. Chamberlin's.

Mr. and Mrs. E. C. McIntyre are away on an automobile journey through Massachusetts. With them went their son, Edwin, to Worcester academy, and Myron Rogers to Northampton, Mass.

The frame is up for the Bethel Chrome Tanning company's new hide house, which is to be fireproof, with galvanized iron sides and roof and a cement bottom, for which Charles H. Dustin has the contract. The company has equipped its plant with a supply of 40-watt lamps, which light it brilliantly.

George Sturk has been unable to work at the granite shed for two days because of illness.

Henry Smith went yesterday to Hanover, N. H., to be operated on for hernia, his father, W. H. Smith, going with him.

Sixteen ladies gave Mrs. Robert C. Wilson a surprise party Tuesday evening at Guy Wilson's. Twenty-five young people surprised Miss Mildred Shaw the same evening at her home. She goes next Saturday to Boston to take a course in the school of the museum of fine arts. Mrs. Wilson, with her husband, Rev. R. C. Wilson, and their five children, start to-day on their return to Chang-Shu, China.

Mrs. R. W. Morse returned last evening from visiting at George H. Stuart's in Burlington.

Mr. and Mrs. Jacob Ryerson and three children of Brooklyn, N. Y., were guests last Sunday at C. C. Morse's.

Equal Rights.

A little fellow who was being subjected to a whipping pinched his father under the knee. "Willie, you bad boy! How dare you do that?" asked his parent wrathfully.

A pause. Then Willie answered between sobs: "Well, father, who started this war, anyway?"

PALMER-POWELL.

Marriage Occurred at Bride's Home in Post Mills.

Waterbury, Sept. 28.—Miss Vera Powell of Post Mills was married to Robert W. Palmer of this village at the bride's home in Post Mills last evening at 8 o'clock. Rev. L. E. Cutter, pastor of the Congregational church at Post Mills, performing the ceremony in the presence of a large number of relatives and friends. The bride wore a gown of white crepe de chine and a veil, which had been used by brides of five generations.

The bride was given in marriage by her father, Charles Powell. Miss Lena Wallace of Waterbury was the maid of honor, and John H. Palmer of Dorchester, Mass., acted as best man. Charles Powell, jr., was the ring bearer and the bride's two brothers, Ray Powell of Post Mills, and Ralph Powell of Dorchester, Mass., were the ushers. The wedding march was played by Miss Lucy Montgomery of Fitchburg, Mass. The parlor was tastefully decorated with evergreen, asparagus and snapdragon, and the arch, where the ceremony was performed, was trimmed with laurel. The dining room was in charge of Mrs. Ralph Powell and Mrs. John Palmer, and the Misses Annie Dorothy Palmer and Mary Johnson assisted in serving.

The bride is a daughter of Mr. and Mrs. Charles Powell of Post Mills, and was educated at Thetford academy and Middlebury college. For four years she was assistant in the Waterbury high school, for one year in Vergennes and for three years taught Latin and French at Wolfeboro academy, Wolfeboro, N. H. The groom is a native of Waterbury, attending the local high school and graduating from the University of Vermont with the class of 1908. For two years following he was principal of the school at Lyndon Center and later was union superintendent here. He took a course at the Wentworth institute at Boston and has since been doing high class tool work. Among those from this place attending the ceremony were his mother, Mrs. Addie Palmer, Miss Lena Wallace and Miss Annie Dorothy Palmer. After a trip to the White mountains, the couple will live in East Milton, Mass.

MONTPELIER.

Remember the date of Washington fair, Oct. 2, 3 and 4. All indications are that it will be the most successful meeting the association has ever held. Tuesday evening, Oct. 3, there will be a dance at schoolhouse hall. Music, Carroll's orchestra. Under the present ruling of state board of health, children are not allowed to attend this fair.—adv.

PLAINFIELD.

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WAITSFIELD

Dr. W. J. Howard, Herbert Smith and E. P. Chase have been ill the past week with the grip.

Mr. and Mrs. G. W. Wallis and family took a trip through the White mountains Sunday.

The seventh and eighth grades in the north and east school have come to the village school.

Judson Richardson of Warren is the guest of his granddaughter, Mrs. Albert Barnard, and other friends in town. S. E. Bonnett has not been as well the last few days.

Next Sunday morning there will be no services at the Congregational church owing to the absence of the pastor, Rev. W. A. Remele.

The Nellie Gill Players have cancelled their engagements here for the rest of the season.

George Erwin of North Adams, Mass., visited his brother, J. A. Erwin, last week.

Glen R. Griffith of Fayston and Miss Lulu M. Pierce of Waitsfield were married in Waterbury by Rev. W. L. Bolcourt at the Congregational parsonage Saturday evening, Sept. 16. They are to reside in Winoski.

Although it was rumored throughout this town that Mr. and Mrs. Albert Jordan of Brookfield had lost three of their children, their death being due to infantile paralysis, the third child is alive and gaining. There is some question as to whether this is infantile paralysis, as the child that is living is not and has not been paralyzed.

"Then You'll Remember Me," sung by John McCormack on a victrol record at Cummings & Lewis.

GRANITEVILLE.

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He Was All Attention—But—

A young society man had been introduced to a beautiful Russian actress. He was charmed, entranced, and he finally led her to the conservatory for a quiet chat.

"Pardon me," he said. "I did not quite catch your name."

"What is it that you did not do?"

"I did not catch your name."

"Oh, your language is so strange," she replied with a bewildering smile. "Do you want to know my name?"

"Oh, yes, your own full name, please."

"Will you catch it this time?"

"I'll do my best."

"Well, it's Vera Federovna Kommisar-jevskaya."

How Times Change.

Two members of Congress boarded at the house of a comely matron whose daughters were well on in years and remarkable for their talkativeness. After a time the two men parted and did not meet again for several years. Naturally, then, they fell to chatting over old times, and one asked the other if he knew what had become of that skinny, cackling old maid Jenny.

"Um! She is my wife, sir," was the unexpected reply.

For Your Kitchen RINGWALT'S GUARANTEED LINOLEUM

We recommend it because we know what it is and what it will do.

We guarantee it because it has stood the test. Buy it. Put it on your floor. If it isn't all we and wet.

Call and see the new designs and colors suitable for any room.

Buy it. Put it on your floor. If it isn't all we claim, send it back and get your money.

LET US SHOW YOU

Automobile delivery anywhere without extra charge

A. W. Badger & Company

The leading Furniture Dealers and Undertakers of the city—Telephone 447-11

Authoritative New Suits!

The prestige this store enjoys as a leader of style in women's garments can be illustrated no more forcibly than by its superior showing of new suits for fall and winter wear.

MATERIALS—Broadcloths, Wool Velour, Wool Poplin, Gabardine and Mannish Serges.

COLORS—Navy, Java Brown, Green, Plum, Burgundy, Rose Taupe and Black. Priced \$16.50 to \$45.00

Exclusive Satin Dresses

New models in satin, crepe-metor, charmeuse and crepe de chine. Priced \$12.50 to \$25.00.

Smart Wool Dresses

Styles that are different. Serges and poplins, in new straight line effects. Priced \$7.50 to \$16.50.

Stunning New Coats

Practical because they make winter comfort certain

SWAGGER LOOSE MODELS—In wool velour, wool plush, bolivia cloth, broadcloth and Salts plush.

SEMI-FITTED AND BELTED MODELS—In cheviots, poplins, broadcloths and plushes, full lined and interlined for conservative customers. Rich colors of java, brown, plum, navy, Russian green, mustard, oxford gray and black. Priced from \$12.50 to \$42.50.

The McCuen Store

MONTPELIER, VT.

P. S.—You can find it at McCuen's

Something a little different



They Are Just Out To-day

Hear Them at Cummings & Lewis

New Victor Records for October